



## Exquisitely Radiant Isaac Jewelers helps Scottsdale shine

**F**rank Isaac is known to family and friends as someone you can count on. In the diamond business, he's known for providing exceptional service and quality pieces. "I've always had a passion for diamonds and jewelry design. While attending ASU, I worked at a jeweler so I was able to learn the business and find my calling," says Frank Isaac, owner of Isaac Jewelers.

Isaac Jewelers showcases luxury jewelry and watches from a variety of major brands including Alor, Konstantino, Christopher Designs, Scott Kay, and many more. As a wholesaler of diamonds, they are one of the largest diamond providers with the lowest prices in the area.

An unforgettable experience awaits each and every customer. Hand-picked by Frank, Isaac Jewelers has some of the most highly-trained experts to help with anything from simple repairs and resizing, to delicate restorations and custom designs.

Frank and his staff strive to always remain humble. "I believe that if you treat people with respect and love, you'll have

more success. No matter how much money they spend, each person who walks through the door is treated with the utmost consideration and service," he explains.

"We are a family owned business and want to keep it that way. In providing excellent service to our customers, we acquire more loyal clients. And because of that, we can be more involved in the community."

Isaac Jewelers sponsors many events in town, including last year's Child Crisis Arizona Annual Fundraising Gala—Masquerade Ball and the 2019 Scottsdale Fashion Week at Mercedes-Benz of Scottsdale. A portion of sales is also donated to the Phoenix Children's Hospital. Isaac Jewelers gives special discounts all year to our military, veterans, police, and firefighters.

A true entrepreneur, Frank is also in the restaurant business as one of the owners of Breakfast Kitchen Bar. With a Keto friendly menu, this laid-back cozy restaurant redefines breakfast and lunch favorites. In addition to their Scottsdale

Quarter location, they are opening a second location at Desert Ridge Marketplace.

As for the diamond business, Isaac Jewelers will continue to focus on superior service. Among the most popular pieces right now are their exquisite bridal collections, new custom designs, and everyday pieces that can be worn no matter the occasion. Unique watch brands, like Graham, Carl F. Bucherer, U-Boat, and Rolex are also popular. "Our biggest business is custom work. We take old jewelry and redesign it into something new, guaranteeing each creation is as unique as the person it's made for," Frank says.

"Yellow gold is making a comeback this year," explains Frank. "People are gravitating towards affordable jewelry they can wear daily, not just special occasions. Bridal jewelry will always be in style, with Isaac Jewelers carrying a large selection."

**Contact the Isaac Jewelers at 480.941.9090 or [www.isaacjewelers.com](http://www.isaacjewelers.com), 15044 North Scottsdale Road, Suite #130, Scottsdale, AZ 85254.**